

# ARDS AND NORTH DOWN BOROUGH COUNCIL

## Policy Screening Form

1.	Policy Reference (Equality use only)	E 181
2.	Policy Name	Tourism Events 2019-20
3.	<del>Existing</del> / Revised / <del>New</del> Policy	Revised policy
4.	Responsible Officer	Director of Regeneration, Development and Planning
5.	Description of policy to be screened	<p>The Integrated Strategy for Tourism, Regeneration and Economic Development (ITRDS) currently recommends categorisation of events in the Borough according to their potential to attract visitors into the Borough.</p> <p>To ensure Ards and North Down Borough Council has a detailed planned and approved list of events reflecting ITRDS this years' programme (April 2019 – 2020) has been planned and agreed based on previous year's attendance and significant dates that enable events to be themed accordingly. The events for this year's programme include:; Bangor's Big Easter; Merry May Day, Holywood; Sea Bangor; Pipe Band Championships, Newtownards; Comber Earlies Food Festival; Summer Sundays, Bangor; Portavogie Seafood Festival; Music and Fireworks, Groomsport; Donaghadee Lights Up; Seapark Fireworks Display, Holywood and Christmas Light Switch On events in Newtownards and Bangor</p>
	Aims and Expected Outcomes – what is the Policy expected to achieve?	<p>The Tourism Events programme provides the Council with a series of events that promotes the Borough of Ards and North Down as a premier events location and visitor destination. By delivering a quality and varied programme the Tourism section seeks to increase bed nights along with day visits to the Borough, increasing economic return and attracting future investment. The events programme is designed to reflect the themes of the ITRDS which are: Family Fun, Culturally Curious or Great Escapers, all promoting the proposition of Place, Visitor, Investment.</p>
6.	Section 75 categories which might be expected to benefit and how they may benefit.	It is considered that all Section 75 categories will benefit from the broad range of events and activities within the programme as they have diverse and inclusive appeal for all sections of the community.

7.	Factors which could contribute to / detract from the intended aims / outcomes of the Policy when being implemented	If the aim of the events are not met through lack of funding, or if they are considered not suitable for the broad range of users and potential users. The events programme has been developed to incorporate entertainment, education and visitors to the many diverse aspects the Borough has to offer. The events programme offers a broad range of activities with the potential to attract a cross section of local, national and international visitors.
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8.	The main stakeholders on whom the policy will impact. For example, Employees, Potential Service Users and Community Groups Consider the internal and external impacts (either actual or potential) and comment, or list, information where appropriate	The Council, existing employees, potential employees, residents, visitors and businesses within the Borough, service providers and potential providers and attendees at events. Tourism NI, Department of Agriculture, Environment and Rural Affairs (DAERA), Royal Scottish Pipe Band Association and Ulster Scots Agency as potential funders
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9.	Please provide details of other policies which have a bearing on this one.	
<p>E174 AANDBC Events Support Review  E 4 Tourism Events Grant Policy  E 42 Battle of Britain Event September 2015  E 61 Ards and North Down Borough Council Tourism Event Plan 2016-2017  E 62 ANDBC Grants Policy  E 66 Safeguarding policy for children, young people and adults who may be vulnerable  E 95 ANDBC Tourism Event Plan 2016-2017  E 124 Sports pitch strategy review 2014 – 2020  E 130 Integrated Tourism, Regeneration and Development Strategy  E 152 Tourism Events 2018 - 2019  E 155 Ards and North Down Borough Council Veterans Event  E 174 ANDBC Events Support Review  E 177 Policy for the Provision of Streetscape Christmas Decorations</p>	Owned by:  Ards and North Down Borough Council	

10.	Available evidence (quantitative and qualitative) considered as important to encourage completion in relation to :					
Religious Belief	The makeup of the council in relation to employee religious belief is 80% Protestant, 14% Roman Catholic and 6% Other. The profile of residents of the Borough indicates: <b>Religion or Religion Brought up in</b> (Numbers with % in brackets)					
		All usual	Catholic	Protestant	Other	None

	residents		and Other Christian (including Christian related)	Religions	
Northern Ireland	1,810,863 (100%)	817,385 (45%)	875,717 (48%)	16,592 (1%)	101,169 (6%)
Ards and North Down Borough Council	156,672 (100%)	20,550 (13%)	117,589 (75%)	1,729 (1%)	16,804 (11%)

**Source:** [Religion or religion brought up in. Census 2011, NISRA](#)

### Political Opinion

Electoral Office data from recent Local Government elections detail the political representation on Ards and North Down Council, The Stormont Executive for this electoral area and Westminster election. This data is an approximate measure of political opinion of the voting electorate within the Borough. Turnout to vote in North Down and Strangford constituencies tend to be lower than the rest of NI suggesting less strong political opinions. Of those who do turn out, the results show preferences for voting Unionist parties.

See table below

#### Data: Council Election results

The most recent local council election (22<sup>nd</sup> May 2014) showed:

	Eligible Electorate	Votes Polled (% Turnout)	Elected Candidate							
			DUP	Sinn Féin	UUP	SDLP	Alliance	Independent	TUV	Green
Northern Ireland	1,243,649	638,332 (51.3%)	130	105	88	66	32	15	13	4
Ards and North Down Borough Council	112,077	47,161 (42.1%)	17		9	1	7	2	1	3
Ards Peninsula (DEA)	16,656	7,369 (44.2%)	3		1	1	1			

Bangor Central (DEA)	17,194	6,678 (38.8%)	2	2	1	1
Bangor East and Donaghadee (DEA)	16,956	6,915 (40.8%)	3	1	1	1
Bangor West (DEA)	13,479	5,448 (40.4%)	2	1	1	1
Comber (DEA)	13,681	6,272 (45.8%)	2	1	1	1
Hollywood and Clondeboye (DEA)	14,158	6,229 (44.0%)	2	1	1	1
Newtownards (DEA)	19,953	8,250 (41.4%)	3	2	1	1

**Source:** [The Electoral Office, NI](#)

Since the election in 2014 for local Councillors a number of changes to the political make-up of the Council have taken place. The current makeup of the Council as at December 2017 is:

18 DUP, 8 UUP, 3 Independents, 2 Greens with 7 Alliance, 1 SDLP and 1 TUV.

Racial Group	<p>The ANDBC employee profile shows that less than 2% of our employees are from an ethnic minority background. Accurate figures are not currently available although an employee monitoring exercise is to be carried out in October 2017. In relation to the resident population NISRA, NINIS and Northern Ireland Strategic Migration Partnership data provide up to date data. The 2011 census showed that 32,000 (1.8%) of the usually resident population in Northern Ireland is from a minority ethnic background. Within the borough, the 2011 Census showed that 1.5% (2,300) were from a minority ethnic background. Across the borough this ranged from 5.2% in Loughview ward to 0.3% in Lisbane ward. See table below</p> <p><b>Data: Ethnic Group</b> (Numbers with % in brackets)</p> <table border="1"> <thead> <tr> <th></th> <th>All usual residents</th> <th>White</th> <th>Chinese</th> <th>Indian</th> <th>Bangladeshi</th> <th>Other Asian</th> <th>Black African</th> <th>Black Other</th> <th>Mixed</th> <th>Other</th> </tr> </thead> <tbody> <tr> <td>Northern Ireland</td> <td>1,810,863 (100%)</td> <td>1,778,449 (98%)</td> <td>6,303 (0%)</td> <td>6,198 (0%)</td> <td>540 (0%)</td> <td>6,089 (0%)</td> <td>2,345 (0%)</td> <td>1271 (0%)</td> <td>6,014 (0%)</td> <td>3,654 (0%)</td> </tr> </tbody> </table>												All usual residents	White	Chinese	Indian	Bangladeshi	Other Asian	Black African	Black Other	Mixed	Other	Northern Ireland	1,810,863 (100%)	1,778,449 (98%)	6,303 (0%)	6,198 (0%)	540 (0%)	6,089 (0%)	2,345 (0%)	1271 (0%)	6,014 (0%)	3,654 (0%)
	All usual residents	White	Chinese	Indian	Bangladeshi	Other Asian	Black African	Black Other	Mixed	Other																							
Northern Ireland	1,810,863 (100%)	1,778,449 (98%)	6,303 (0%)	6,198 (0%)	540 (0%)	6,089 (0%)	2,345 (0%)	1271 (0%)	6,014 (0%)	3,654 (0%)																							

Ards and North Down Borough Council	156,672 (100%)	154,365 (99%)	406 (0%)	283 (0%)	177 (0%)	415 (0%)	139 (0%)	132 (0%)	556 (0%)	199 (0%)
Ards Peninsula	156,672 (100%)	23,367 (99%)	26 (0%)	19 (0%)	5 (0%)	19 (0%)	6 (0%)	2 (0%)	51 (0%)	29 (0%)
Bangor Central	23,524 (100%)	24,469 (98%)	105 (0%)	43 (0%)	17 (0%)	43 (0%)	26 (0%)	32 (0%)	119 (0%)	38 (0%)
Bangor East and Donaghadee	24,892 (100%)	22,648 (99%)	56 (0%)	27 (0%)	10 (0%)	91 (0%)	11 (0%)	2 (0%)	82 (0%)	19 (0%)
Bangor West	22,946 (100%)	17,763 (98%)	19 (0%)	135 (0%)	2 (0%)	116 (0%)	3 (0%)	26 (0%)	73 (0%)	15 (0%)
Comber	18,152 (100%)	18,216 (99%)	30 (0%)	8 (0%)	9 (0%)	35 (0%)	4 (0%)	8 (0%)	55 (0%)	17 (0%)
Hollywood and Clondeboyne	18,382 (100%)	20,061 (98%)	65 (0%)	31 (0%)	23 (0%)	81 (0%)	81 (0%)	56 (0%)	101 (0%)	61 (0%)
Newtownards	20,560 (100%)	27,841 (99%)	105 (0%)	20 (0%)	111 (0%)	30 (0%)	8 (0%)	6 (0%)	75 (0%)	20 (0%)

**Source:** [Ethnic Group, Census 2011, NISRA](#)

Age	<p>NISRA have published population projections for the Borough which show that the proportion of those aged 85 and over are expected to more than double within the next 25 years.</p> <p>ANDBC has the highest % population of older people in Northern Ireland.</p> <p>See table below</p> <p><b>Data: Age Groups</b> (Numbers with % in brackets)</p>					
		0-15	16-39	40-64	65+	Total
	Northern Ireland	385,200 (21%)	583,116 (31%)	591,481 (32%)	291,824 (16%)	<b>1,851,621 (100%)</b>
	Ards and North Down Borough Council	29,801 (19%)	43,239 (27%)	54,094 (34%)	31,663 (20%)	<b>158,797 (100%)</b>
	Ards Peninsula (DEA)	4,851 (20%)	6,803 (29%)	8,150 (34%)	3,956 (17%)	<b>23,760 (100%)</b>
	Bangor Central (DEA)	4,680 (19%)	7,771 (31%)	8,101 (33%)	4,229 (17%)	<b>24,781 (100%)</b>
	Bangor East and Donaghadee (DEA)	4,204 (18%)	5,911 (26%)	8,509 (37%)	4,257 (19%)	<b>22,881 (100%)</b>
	Bangor West (DEA)	3,250 (17%)	5,584 (30%)	6,192 (33%)	3,750 (20%)	<b>18,776 (100%)</b>
	Comber (DEA)	3,385 (18%)	5,024 (27%)	6,850 (37%)	3,157 (17%)	<b>18,416 (100%)</b>

Hollywood and Clondeboyne (DEA)	3,806 (19%)	5,545 (27%)	7,100 (35%)	3,956 (19%)	<b>20,407 (100%)</b>
Newtownards (DEA)	5,618 (20%)	8,441 (30%)	9,612 (34%)	4,412 (16%)	<b>28,083 (100%)</b>

**Sources:** [Demography and Methodology Branch, NISRA](#)  
[World Health Organization](#)

**Marital Status**  
 The 2011 Northern Ireland Census showed that 48% of adults (those aged over 16 years of age) in Northern Ireland were either married or in a registered same-sex civil partnership. Within the borough, 54% of adults fell into this category. This varies across the borough from 36% in Central (Ards) ward to 64% in Lisbane ward.

See table below

**Data: Marital Status (All aged 16+)** (Numbers with % in brackets)

	All usual residents	Single (never married or never registered a same-sex civil partnership)	Married	In a registered same-sex civil partnership	Separately registered or still legally married or still legally in a same-sex civil partnership	Divorced or formerly in a same-sex civil partnership which is now legally dissolved	Widowed or surviving partner from a same-sex civil partnership
Northern Ireland	1,431,540 (100%)	517,393 (36%)	680,831 (48%)	1,243 (0%)	56,911 (4%)	78,074 (5%)	97,088 (7%)
Ards and North Down Borough Council	126,945 (100%)	36,730 (29%)	67,866 (53%)	123 (0%)	4,328 (3%)	8,548 (7%)	9,350 (7%)

**Source:** [Northern Ireland 2011 Census, Marital Status](#)

**Sexual orientation**  
 It should be noted that no reliable data is available on sexual orientation-NISRA are currently examining methodology on how to measure this. However, the 2011 census indicates that less than 1% of the Northern Ireland adult population (those aged 16 years and over) were in a registered same-sex civil partnership. This was similar to the borough as a whole. The Continuous Household Survey in Northern Ireland estimated this figure between 0.9% and 1.9% in 2015-2016. The Office for National Statistics estimates a similar range for the United Kingdom (1.7%).

**Source:** [Northern Ireland 2011 Census, Marital Status](#)  
[ONS 2015 Sexual Identity](#)

**Men & Women generally**  
 According to census (NISRA) almost half of the population of Northern Ireland were male (49%) and this was similar throughout Ards and North Down Borough Council (48%). See table below

**Data:**

	Males	Females	All
Northern Ireland	887,323 (49%)	923,540 (51%)	1,810,863 (100%)
Ards and North Down Borough Council	75,920 (48%)	80,752 (52%)	156,672(100%)

**Source:** [Age Structure, Census 2011, NISRA](#)

[Review of statistical classification and delineation of settlements, NISRA](#)

**Disability** The 2011 Census (NISRA) showed that 20% of the population in Ards and North Down area had a health issue or disability (including those related to old age) which has lasted or expected to last at least 12 months. (This was similar to the Northern Ireland figure of 21%.)

<b>Disability Living Allowances, 2015</b>	2015 (Disability Living Allowance Recipients)	2015 (Multiple Disability Benefits) *MDB is aggregated data from Attendance Allowance, Disability Living Allowance, Incapacity Benefit and Severe Disablement Allowance data, and data for Employment and Support allowance
Northern Ireland	209,280	251,490
Ards and North Down Borough Council	13,840	18,080
Ards Peninsula	2,920	n/a
Bangor Central	2,250	n/a
Bangor East and Donaghadee	1,740	n/a
Bangor West	1,650	n/a
Comber	1,270	n/a
Hollywood and Clandeboye	1,180	n/a
Newtownards	2,840	n/a

[Northern Ireland Census 2011 Long-term health problem or disability by long-term problem or disability](#)

**Dependents** In considering this dimension the following have been included: persons with responsibility for the care of a child, children, a person with a disability and or an older person. According to the Continuous Household Survey, 2013-2016, 37% of Ards and North Down claimed to have a dependent (This did not differentiate on the type of dependent). According to the 2011 Census, 7,474 households in Ards and North Down had a

		dependent child under the age of 4 (This might give an indication on the numbers who would have buggies or prams). <b>Sources:</b> Continuous Household Survey
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11.	Based on data previously provided what are the needs, experiences and priorities for each of the following categories, in relation to this policy/decision?	
	Religious Belief	In the programming of the events consideration has been given to the Borough profile, historical locations and events, demographic features of the Borough and other data to encourage attendance and activities that will appeal in part or totally to a broad range of individuals and groups both locally and from within and outside Northern Ireland.  The events, in planning, have considered and made adjustments for younger children, young adults, older people, those with dependents and those with a disability as well as a range of other dimensions to ensure they are inclusive of a breadth of needs and interests.
	Political Opinion	
	Racial Group	
	Age	
	Marital Status	
	Sexual orientation	
	Men & Women generally	
	Disability	
	Dependents	

**Does this Policy require an Equality Impact Assessment?**

1.	What is the likely impact on equality of opportunity for each of the Section 75 categories?		
		Detail of Impact	Level of Impact Minor/Major/None
	Religious Belief	The events programme has been designed and agreed based on previous experience of events management and comments and complaints received in Market Research surveys and feedback.	None
	Political Opinion		
	Racial Group		
	Age		
	Marital Status		
	Sexual orientation		
	Men & Women generally		
	Disability		
	Dependents		
2.	Are there opportunities to better promote equality of opportunity for people within the Section 75 equality categories?		
		If "Yes", provide details	If "No", provide details
	Religious Belief	No	
	Political Opinion	This events programme has ensured equality of opportunity has been considered throughout the planning and delivery.	
	Racial Group		
	Age		
	Marital Status		
	Sexual orientation		
	Men & Women generally		
	Disability		
	Dependents		



3.	To what extent is the Policy likely to impact on Good Relations between people of different religious belief, political opinion or racial group?		
		Details of Impact	Level of Impact Minor/Major/None
	Religious Belief	Minor positive: Tourism events do not directly address good relations. However, as the Council has a responsibility to promote good relations the programme includes, where appropriate, to educate and include a broad range of attendees and ensure all promotional material and communications are accessible to all.	
	Political Opinion		
Racial Group			

4.	Are there opportunities to better promote Good Relations between people of different religious belief, political opinion or racial group?		
		If "Yes" provide details	If "No" provide details
	Religious Belief	No, as the programme has been designed to consider good relations where appropriate.	
	Political Opinion		
Racial Group			

#### Additional Considerations

Multiple Identity Considerations	Details of Impact or potential impact (Positive/Negative)
<p>Are there any potential impacts of the policy decision on people with multiple identities? (e.g. disabled minority ethnic persons)</p> <p>Where appropriate provide details of data on the impact of the policy on people with multiple identities.</p> <p>Specify relevant Section 75 categories concerned.</p>	<p>This policy has considered a range of multiple identities. The events are open to all with specific needs and age appropriate activities have been considered throughout the planning process. These are met where appropriate and are identified on the day on an individual or collective basis. All activities within each event consider the broad and diverse range of potential attendees.</p> <p>Activities at some events are identified for younger or older age groups or quieter areas for those who have specific needs.</p>

#### **Disability Discrimination Order (NI) 2006**

Does this proposed policy provide an opportunity to:	Yes / No	Explain your reasoning:
<ul style="list-style-type: none"> <li>- <u>better promote positive attitudes</u> towards disabled people</li> <li>- <u>increase participation</u> by disabled people in public life</li> </ul>	Yes	<p>This policy will ensure the needs of those with a disability are addressed through ensuring that a disability audit is carried out prior to each event and appropriate reasonable adjustments made. Learning from previous events is used in all forward planning.</p> <p>Individuals will be informed in all literature and on the website that where a specific</p>

			<p>need exists this will be considered in advance and reasonable adjustments made. Quiet areas are available at larger events where possible. Signage will be in accessible format where possible. Information on events is made available in a range of formats and advertised through some disability representative groups.</p>
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### Monitoring Arrangements

Section 75 places a requirement on the Council to have equality monitoring arrangements in place in order to assess the impact of policies and services, help identify barriers to fair participation and to better promote equality of opportunity.

	<p>Outline what data you could collect in the future in order to monitor the impact of this policy / decision on <u>equality, good relations and disability duties</u></p>	<p>Data will be collected as an integral part of the objective to increase the Councils Tourism customer/visitor database. Where appropriate, customer feedback and attendance surveys will include some S75 dimensions Qualitative and quantitative data from the ITRDS will also be used.</p>
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I can confirm that the proposed policy / decision have been screened for:-

x	Equality of opportunity and good relations
x	Disabilities duties

On the basis of the answers to the screening questions, I recommend that this policy / decision is:-

x	Screened Out – No EQIA necessary (no impacts)
	Screened Out – Mitigating Actions (minor impacts)
	Screened In – Necessary to conduct a full EQIA
	Please detail actions to be taken

Screening assessment completed by:-

Name: Paula Stevenson  
 Title: Events Officer Assistant  
 Date: 26 March 2019  
 Signature:

Director/Head of Service decision approved by:

Name: Susie McCullough  
 Title: Director of Regeneration, Development and Planning  
 Date: 26 March 2019  
 Signature:

If an Equality Impact Assessment is required

Priority Rating for Timetabling an Equality Impact Assessment. (1-3)	Priority Criterion		Rating
	Effect on equality of opportunity and good relations		
	Social need		
	Effect on people's daily lives		
	Relevance to a public authority's functions		

Is this Policy Affected by Timetables established by other relevant Public Authorities?	
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Monitoring Recommendation	
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Approval and Authorisation	Position/Job Title:	Date:
Screened by :	Events Officer Assistant	26 March 2019
Approved by:	Director of Regeneration, Development and Planning	26 March 2019